

# The Time Being Suite

Selected to reprise their participation in the celebrated Decorator Showcase in 2021, the San Francisco-based interior design studio Chroma—fans of the far out, curators of unconventional vibes elevated their future-forward aesthetic to new realms. Channeling the rebellious ethos of youth in their approach, Chroma breathed an unexpected effervescence into the atmosphere of the showcase's virtual world, launching the ethereal teen-dream Time Being Suite. In this conceptual collage – a zine for the retrofuture! – Chroma documents the spatial singularities of the suite's Time Being Bedroom and Libertine Bathroom, distilling the mood, musing on cultural references, and celebrating expression and the creative process.



Teen life plays out in liminal space the bedroom a refuge, but foreseeably temporary: a room for the time being. Teenagers, too, are time beings. Hyperpresent in a multiverse of futures, they both are and will be.

An atmospheric mixtape of modernist design and contemporary artistic influences, the Time Being Bedroom is speculative fiction for teens—a portal for becoming. Sited in a 1960s highrise completed the same year the Telstar 1 launched into orbit, transforming global communication, the room radiates a cool, retro-futuristic aesthetic as a radical rejection of the parents' minimalist sensibility and the structural stoicism of the building. Each design detail is itself a satellite—placed intentionally, a mode for self-expression. Lofted far above the horizon, the Time Being Bedroom cuts a sharp yet sophisticated edge in tonal mint with shocks of neon red and gasps of turmeric. Bleached walnut accents temper turned metal, terrazzo, and concrete, with youthful outbursts of acrylic and powder-coated finishes, set off with unexpected custom textiles. A high-concept collision of what's past and what's possible, it's the realm of teenage rebellion, resilience, and fearless exploration.



# **Stargazer** Embroidered fabric



**Rebel Bed** Four-poster platform bed

Carlos Carlos

Lunar Landscape Area rug

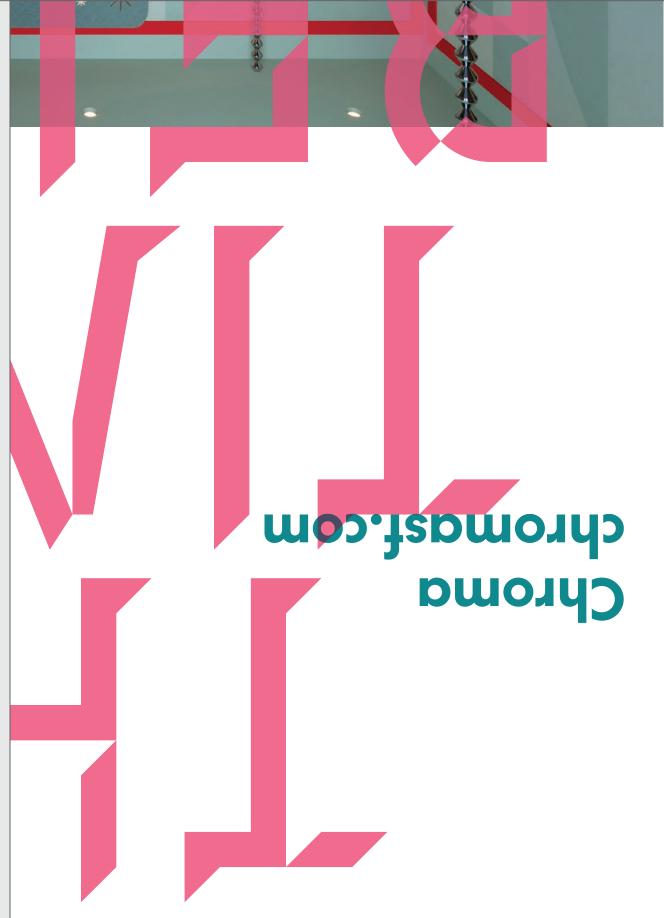


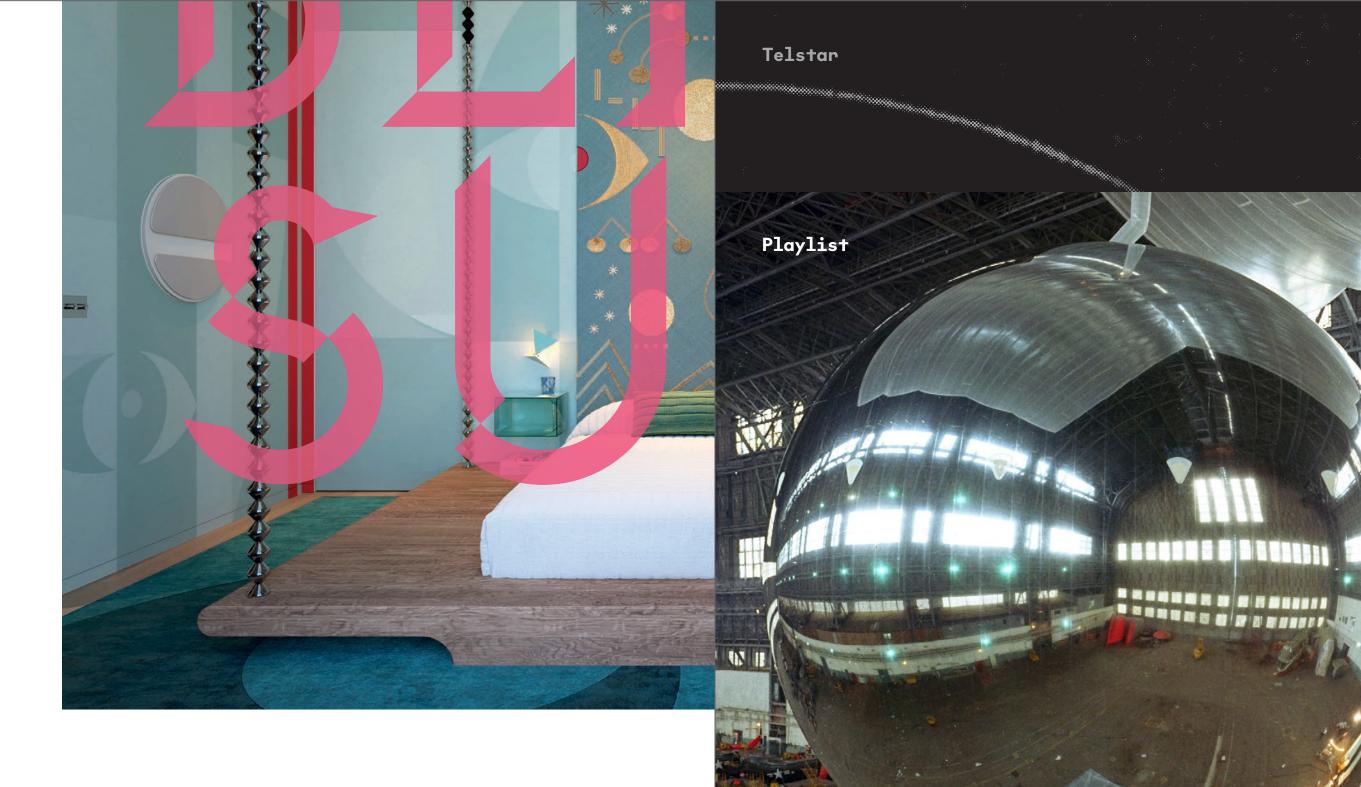






# Chroma × de Gournay Stargaze into the future Preorder coming soon





1080 Chestnut Street San Francisco, CA 94109





# Satellite Feat Marks First Step to a New Global Communications System in Space Telstar's Director Eugene Frank O'Neill SPANS ATLANTIC LIVE TELEVISION

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News Report Sent By Way of Satellite Received by Times

A dispatch dictated in A dover, Mc., by Richard Wit and relayed via the orbit Telstar satellite was recein the new Yo

Times. It was recorded at 32 Ave t the Americas. From there ecording was played over elephone to The Times by J

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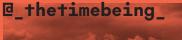














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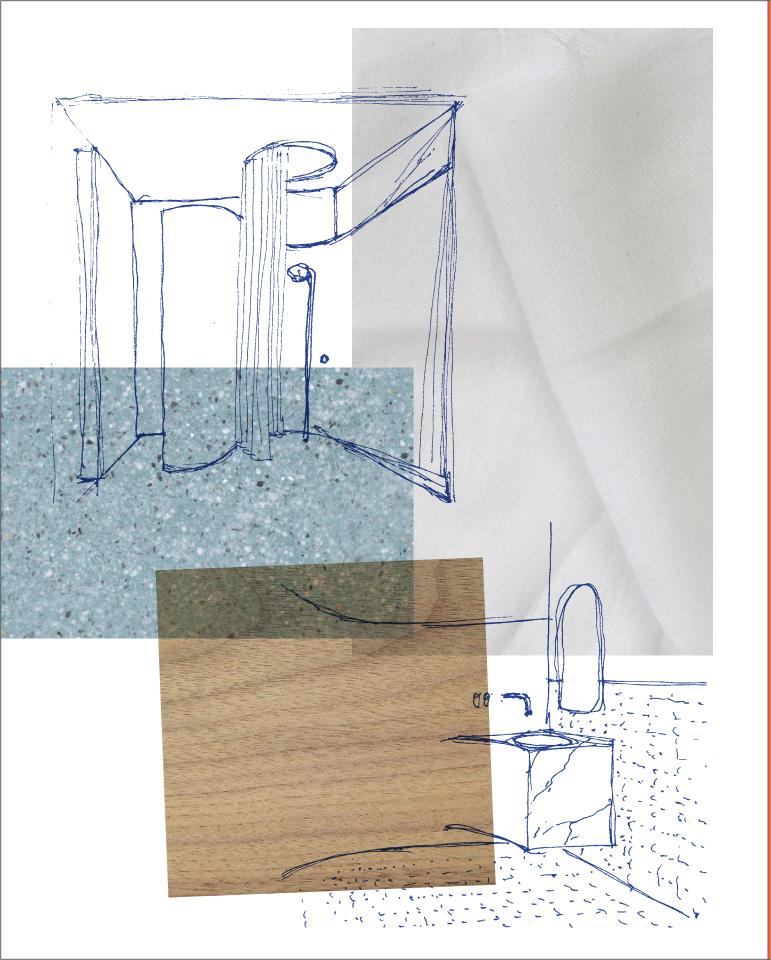


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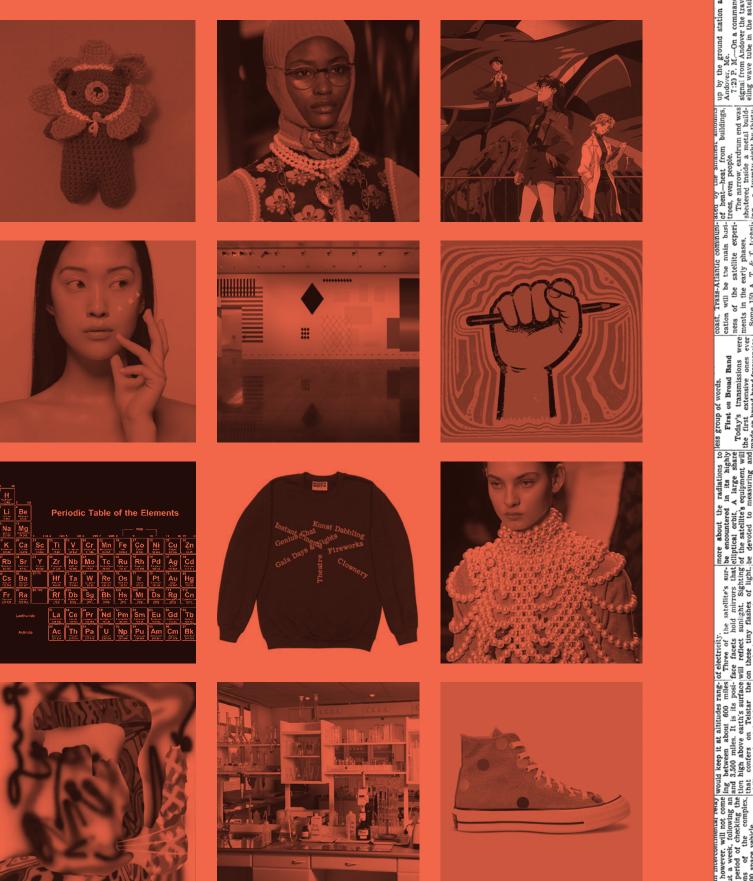












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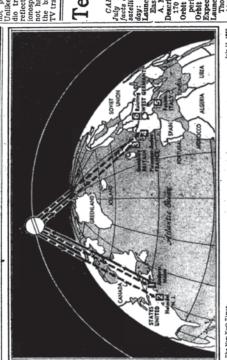
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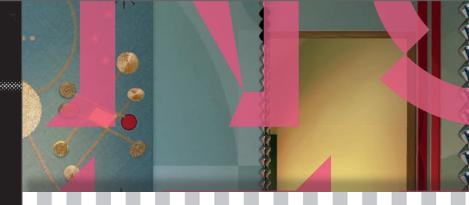
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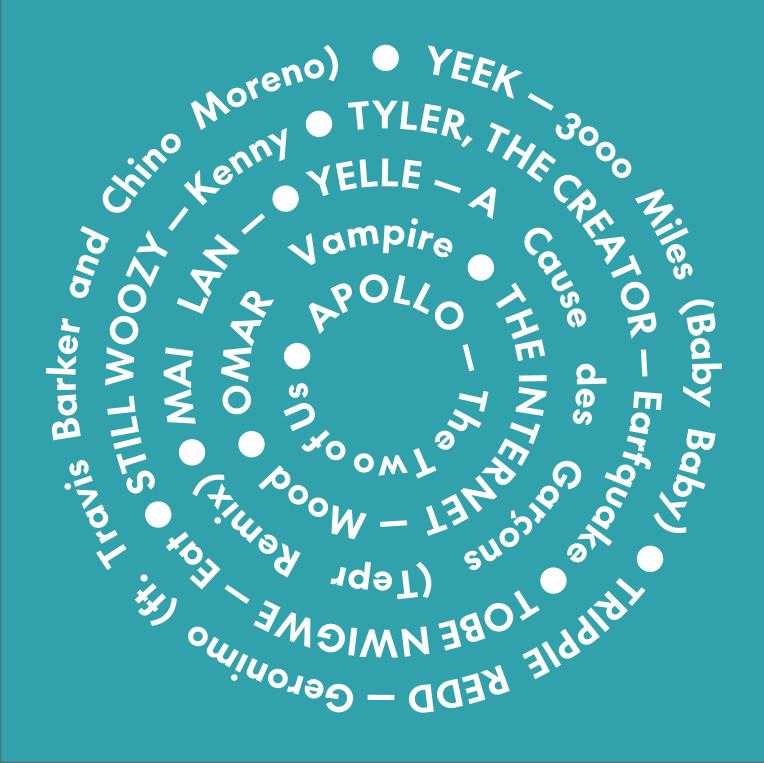


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**San Francisco Decorator Showcase** decoratorshowcase.org



Chroma × de Gournay *Launching* 2022





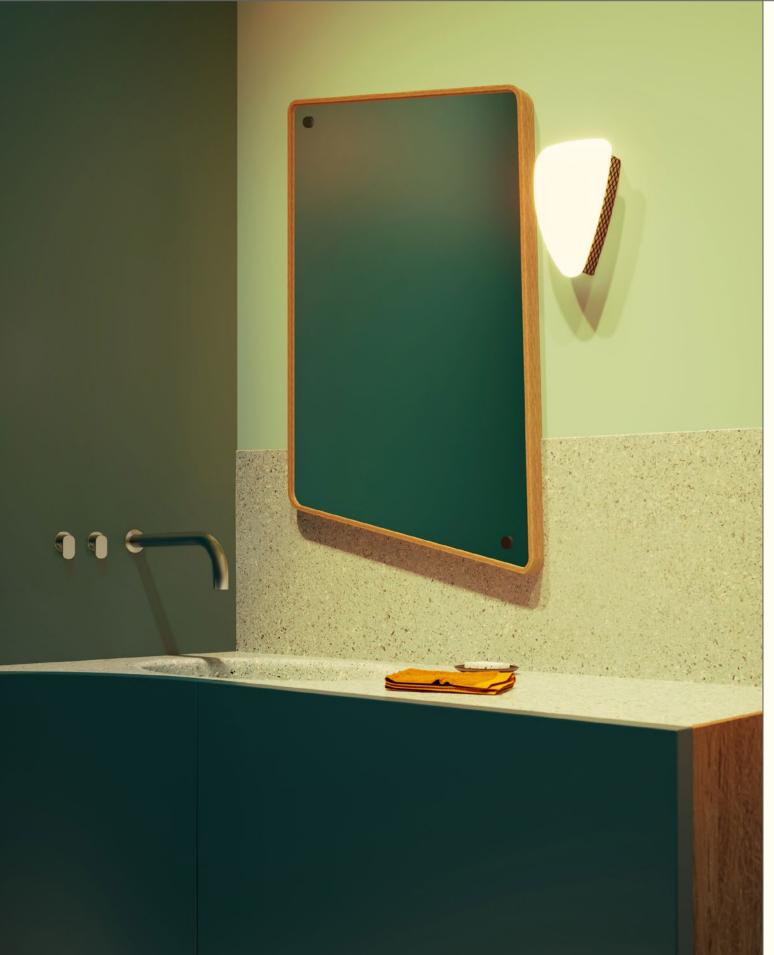
The Time Being Bedroom



# The Libertine Bathroom







# The Libertine Bathroom

Ambient light cascading from a skyward void casts an ethereal mood in the Libertine Bathroom, as subtle mint coheres with coolly tinted terrazzo to articulate the space. Powder-coated metal playfully distorts the austerity of minimalist sculpture, torquing smoothly to define the shower and to form the vanity.

Elegant design details with vintage origins—a wooden vessel with Brazilian modernist influences, an asymmetrical mid-century-inspired mirror and sconce-balance the vulnerability of youthful contemporary photography. An unexpected utility for the uncom-mon teen, the Libertine Bathroom transforms daily routines into uniquely euphoric experiences.





Chroma

"Chroma" refers to the purity and intensity of a color and is an apt name for an interior design firm that draws from the varied spectrums of visual and material culture to curate expressive, beautiful spaces for meaningful living. We believe in the power of design to create positive, aspirational atmospheres that enable you to fully express who you are and who you want to be.

To our friends and family for their unconditional love and support. To our supremely sophisticated and dedicated clients for their enduring belief in the Chroma vision. Thank you, thank you.

Published by Chroma on the occasion of "New Perspectives," San Francisco **Decorator Showcase** Spring/Summer 2021

Art Direction & Design: Practise Words: Sarah Kramer Renderings (pp. 5-8, 35-36): Steelblue Renderings (pp. 33-34): Anthony Nguyen Cover Print: Tiny Splendor Print: Oscar Printing Co.

### **Time Being Bedroom**

Dandelion seed, phosphorus bronze, led, and perspex side table by DRIFT courtesy of Carpenters Workshop Gallery (Inquire: Carpenters Workshop Gallery). Bret Slater, Sog, 2019 (Inquire: Kubik Gallery) Jef Verheyen, Vendemmia Eterna — Magie du Vin, 1982 (Sold).

### **Libertine Bathroom**

Ryan McGinley, Dakota Hair, 2004 (Sold).

# **Special Thanks**

Above all else, an enormous thanks to the Chroma design team. The future is bright.

Thank you to the Decorator Showcase **Committee, San Francisco University** High School staff, and volunteers for your steadfast support and for pushing the boundaries on new and exciting ways to bring design to the community and to raise crucial education funds for the next generation. A special thanks to Steelblue for bringing our vision to life.

## POV:

It's 2020 and the world shuts down. High school goes virtual. Parties get canceled. College plans dim... Can dreaming still cope in this real-world glitch? What can a teen do for the time being?

Finding refuge in their bedroom and solace in magazine stacks, Instagram feeds, and Spotify playlists, the Time Being Teen thrives in a world of their own making. In this speculative fiction — a throwback zine with an authentically Gen Z vibe — accompanying Chroma's entry to the 2021 San Francisco Decorator Showcase, today's teen pieces together their visions of many possible tomorrows.



chromasf.com